



CUSTOMER ASSOCIATION  
INCENTIVE PROGRAM

# SAVINGS BY ASSOCIATION. A DISCOUNT FOR YOUR MEMBERSHIP\*



2015 FORD **TRANSIT CONNECT**



2015 FORD **FUSION**



2015 FORD **E-SERIES**



2015 FORD **EDGE**

**Exclusive customer cash  
back – just for being a  
member of an association.\***

Save your business, and your association, even more on Ford vehicles with the Customer Association Incentive Program (CAI). Get exclusive Cash Back Incentives, just for belonging to one of the hundreds of Ford-recognized associations and organizations. It's that simple.

**Visit your local Ford Dealer for more information.**

\*Only for Ford-recognized associations. Ask your dealer if your association is on the list.

# YOUR MEMBERS ONLY DISCOUNT.

## PROGRAM HIGHLIGHTS

- Members of Ford-recognized associations receive a cash back incentive.
- Incentive amount varies by vehicle
- Must have a Ford Commercial FIN code\*
- Compatible with 56M National Incentive
- Not compatible with Commercial Fleet Advantage Program (CFAP)
- **Program dates: January 6, 2015 – January 4, 2016**

## REQUIRED DOCUMENTS

- Proof of association membership is required

Visit your local Ford Dealer  
to take advantage of this valuable  
incentive program.

## RESOURCES

- Find Ford Dealers at [BPNdealerdirectory.com](http://BPNdealerdirectory.com)
- Visit [fleet.ford.com](http://fleet.ford.com) for any of your commercial vehicle needs
- Call Program Headquarters at **877-530-9953** with any questions about Ford Fleet incentives



**FORD CREDIT**  
Commercial Lending Services

[fordcredit.com/comlend](http://fordcredit.com/comlend)

\*Enroll for your FIN Code at [www.fleet.ford.com](http://www.fleet.ford.com)



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